

PRINCE GEORGE PUBLIC LIBRARY

STRATEGIC PLAN 2016 - 2020



The Prince George
Public Library
www.pgpl.ca

**888 CANADA GAMES WAY
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MISSION

The Prince George Public Library connects people and ideas, inspiring the community to read, learn and discover



VISION

To be at the heart of a community where everyone is welcome to explore and share. Our programs, services and collections enrich and engage the community

VALUES

INNOVATION

The PGPL values the role it has in leading the development of a strong community and prides itself in being adaptable to the community's changing needs. Supported, well-trained and empowered staff make sure the public always has access to up-to-date information, innovation and services.

INCLUSIVITY

The PGPL provides welcoming and respectful environments.



COMMUNITY

The PGPL is built on a foundation of providing responsive services that encourage exploration, creativity and fun.



ACCESSIBILITY

The PGPL strives to ensure everyone benefits from its services, programs, and facilities. PGPL values all ideas and information.



STRATEGIC PRIORITIES

WE CREATE WELCOMING PHYSICAL AND VIRTUAL SPACES

It's our goal that all users feel a sense of ownership and pride in their library. Everyone is welcome and through improvements to our physical branches we have increased access and a general sense of ease and comfort for all patrons. We work to enhance user experiences with our digital resources and through our functional, intuitive website.

WE ENHANCE COMMUNITY WELL-BEING AND ENGAGEMENT

The PGPL provides the means and spaces for our community to meet, to be social and to learn and connect with each other. We raise open discussions with local agencies, the City and the Region to enhance the barrier-free experience of all users. Our staff members have strong, ongoing relationships and outreach services that connect them with groups outside the physical library. We are in and of our community.

WE EXPAND AND SAFEGUARD ACCESS TO INFORMATION AND IDEAS

Often the information landscape can be hard to navigate – PGPL staff communicate clearly and help others access the information they need. We work to encourage individualized education skills with an increase in the number of library-led and partner-delivered programs. We explore innovative methods of managing our many print and electronic collections – making it easier to locate what you need. We plan to create and maintain collaborative community learning spaces and unique collections.

WE NURTURE AN INNOVATIVE AND ADAPTIVE ORGANIZATION

The library supports staff development needs in an evolving organization. We encourage our diverse staff to share their ideas and recommend initiatives as we listen and respond to our community. Community support ensures the library's ongoing relevance and vitality. Those bodies that fund the library's continued development as an information leader represent fostered relationships and professional connections, including granting bodies, corporate and private donors.

WE COMMUNICATE AND CELEBRATE THE LIBRARY'S ACHIEVEMENTS AND IMPACTS

PGPL staff and Board members work to develop a greater presence throughout the city and region. We plan to seek out new and innovative ways to let the public know about us. It is our goal that every member of our staff is equipped with the knowledge and enthusiasm to promote the library's Mission and build community relationships. We're proud to provide services that enrich our community.